



# LEAGUE OF WOMEN VOTERS® OF CALIFORNIA

## League Easy Web (LEW) Summary

6/30/2016

This is a summary of next steps for League Easy Web. It was informed by more than 500 survey responses over the past weeks. There were many areas where the survey responses were consistently in agreement, and other areas where differences in perspective were quite notable. Where we found consensus we've used it, and where we found dissent we are continuing to explore to better understand the implications. In the coming weeks we'll share some of these key findings with you. But here is what you need to know as of 6/30/2016.

### CURRENT LEW

- **Nothing is changing in 2016.** We guarantee service on the current LEW system (<http://help.lwvnet.org/>) at the current price (\$100 one-time setup fee and \$200 annually) for renewals due on or before June 30, 2017. When your bill is due, your League will be asked to accept this LEW Service Agreement (<https://lwvc.org/lew-service-agreement-and-bill>). Many of you have already done so.
- **Small changes in 2017.** The current LEW system will continue to be available. You will likely see a small annual rate increase of not more than \$50 per year starting 7/1/17. The cost of LEW has not increased since 2009, your survey responses, and the rate of inflation indicate that this is the most sustainable approach. If you have serious concerns about this, let us know. Accommodating our most vulnerable Leagues is a priority for all of us.
- **What happens to current LEW when NEW LEW comes online?** Nothing immediately. We'll likely operate both systems for some time, or at least until a critical mass of our subscribers have voluntarily converted and the new system is running smoothly.

### NEW LEW

- **Changes may come in 2017 for NEW LEW.** Our goal is to make a beta ("under development") version of NEW LEW available to Beta Testers and other early adopters in the 2<sup>nd</sup> half of 2017. We already built the foundation of the NEW LEW system with support from LWVUS. With the staff and financial support from national ending, our challenge is to develop new funding and partnership strategies. Now through December 2016, LWV California will be reaching out to Leagues and some individual donors to explore sustainable business models. The

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1107 9<sup>th</sup> Street  
Suite 300  
Sacramento, CA  
95814-3608

916 442.7215  
888 870.8683  
916 442.7362 fax

lwvc@lwvc.org  
www.lwvc.org  
www.smartvoter.org  
www.easyvoter.org

new system requires an investment of capital and time; please contact us if your League is interested in supporting these efforts.

- **NEW LEW's business model may look different.** Based on survey feedback, we are exploring a tiered model service for NEW LEW: a “basic service” at one price with additional fees for increased functionality and support. Exactly what these tiers will include and at what cost will depend on your feedback and the experiences of our Beta Testers. And of course, this also will depend on how well we fund LEW together. Look for specific proposals in 2017!
- **LEW won't shock you.** Our Service Agreement (<https://lwvc.org/lew-service-agreement-and-bill>) requires us to give you 90 days' notice before making any changes to the pricing and functionality. We know that three months can fly by, so barring an unforeseeable emergency, we'll always provide you with at least six months' notice of any changes, and we'll continue to keep you apprised of things as they develop. *As an example, we're telling you now to expect a fee increase one year in advance (in the first bullet of this summary), and inviting you to let us know if this is a hardship for your League.*

## RESOURCES

League Easy Web page of LWV California: <https://lwvc.org/league-easy-web>

LWV California about the future of LEW: (916) 442-7215 [lew@lwvc.org](mailto:lew@lwvc.org)

LEW help site: <http://help.lwvnet.org/>

LEW customer support email: [support@lwvnet.org](mailto:support@lwvnet.org).