LEAGUE EASY WEB

A service of the **League of Women Voters of California**©

HOW DOES IT COMPARE TO OTHER SERVICES?

Functionality	Future LEW	LEW	Wordpress
Minimal Set Up Work: branded templates with sample pages focusing on attracting new supporters to your League	✔	✔	Can be added, requires work
Media Library of licensed recommended content (photos, videos, infographics, art, logos, etc.)	✔	limited	
Support site, email response within 24 hours, live webinars plus recordings, & you can call for help	✔	✔	Free = site & community. $99 = email. $299 = live chat.
No Double Entry: national, state & nearby Leagues' content easily added to your site. They easily share your content.	✔		RSS feeds only, requires work
Accounts with each user's authority settings; tracks what they've done	✔		✔
Mobile First: your site works well on all devices (especially mobile phones)	✔	limited	Can be added, requires work
Security Automatically: you don't have to monitor for breaches or install updates	✔	✔	
Cost to set up and maintain	$100 set up & $200 annual	$100 set up & $200 annual	Free or $99 or $299 annual; plus options
Maintenance tools like auto-archival, reports & alerts suggesting improvements	✔	Limited	Can be added, requires work
E-commerce for donations, membership, ticket sales, store, etc.	PayPal or other integration	PayPal or other integration	PayPal or other integration
URL: all allow you to buy a custom vanity URL, but the basic free urls are as described. Note https / http	http**s**://subdomain.lwv.org/local-name	http://League.state.lwvnet.org	Free =http:// & "wordpress" in URL. Upgrade for fee.
Storage	5MB per file, video 3rd party	2.5MB per file, video 3rd party	3GB free. 10GB $99. Unlimited $299.

Note: the Wordpress column refers to the free version. You can upgrade to $99 and $299 levels as indicated. There are a lot of free and for-a-fee custom design and features add-ons in Wordpress.

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NEW LEW FAQ

LWV California and LWV of the United States have run LEW collaboratively for several years, serving hundreds of different Leagues. In 2014, the "LEW Discovery" project asked users how to improve the service. This is the result!

Is the new League Easy Web for all Leagues? Every League using LEW will be moved to the new system in 2016. But League Easy Web still won't be for everyone! This system is designed to be fast, easy and affordable for a *typical League*.

- Sophisticated needs and you have a skilled volunteer or you can pay someone to implement and maintain your site? You may want a more flexible system than LEW.

- If your League can't afford LEW, there are a few Leagues using free alternatives. In general, these sites are very simple and required more work to set up than LEW.

What are the big differences? You will be more likely to have people visit your site from search engines. Your site will meet higher accessibility standards (for vision impairment, for example). Sharing content between Leagues means no more double entry! Training webinars will be announced this fall. Reports and alerts to help you improve your site will be included. A media library will liven up your site. Multiple accounts with different access levels will be permitted. Using SSL (a security process with certification) not only makes our sites safer, but also improves our search rank.

How do I volunteer to help? We are recruiting a few pilot Leagues to try out the new system this fall. We regularly post questions and discussions to the Facebook New Media Group for input. Email below to get involved.

PRIORITIES

Easy to use

Custom designed for a typical League's needs

Sharing and collaboration

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For extensive information:
http://lwvc.org/league-easy-web