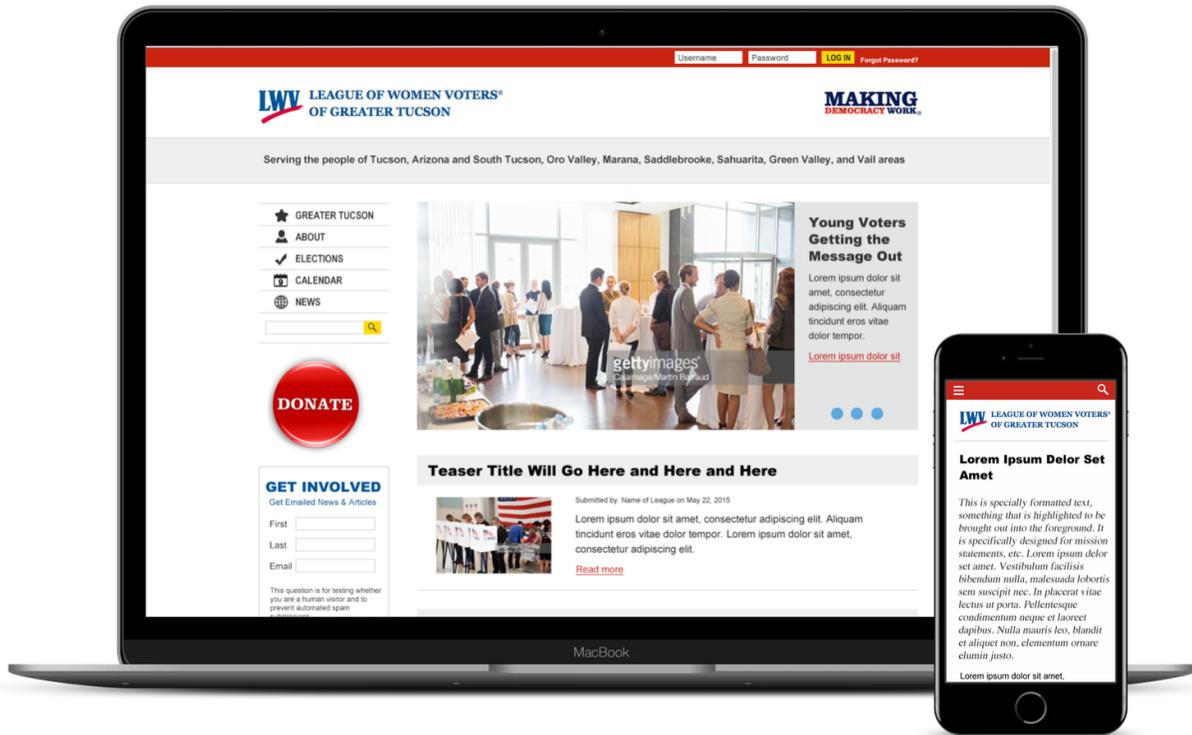


MY LEAGUE ONLINE - PRODUCT FAQ



My League Online

Frequently Asked Questions

June 2017

Why replace LEW?

League Easy Web has served us well for over a decade. It was built before the newest technologies became available, and today the most effective web presences leverage content sharing and syndication. Effective tools are now available for improved formatting, better accessibility, and greater responsiveness to devices that didn't exist at the time LEW was originally created. MyLO takes the best of LEW and leverages new technologies to take state and local League sites to the next level.

What does “content sharing” mean?

Content sharing in MyLO enables Leagues to subscribe to content from other Leagues, therefore cross-posting that content on their League sites. The Glendale/Pasadena League, for example, might choose to subscribe to action alerts from the Los Angeles League in order to automatically display those alerts on their site, as well. Events can be co-hosted so that they display on the calendar of each host, and updates are automatically seen across all instances.

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What are RSS feeds?

RSS stands for “really simple syndication” and is used to provide content in a format that is easily imported into other sources. MyLO subscribers will be able to provide RSS feeds of their content to any source that would like to ingest that information (such as a local library website looking to share League events on their calendar).

What is the shared image library?

Images uploaded into the MyLO system are tagged with keywords and standard topics, and then are available for searching and re-use. The LWVC will be adding numerous historical images and social media badges that can be accessed and used freely on League sites. This will also work with PDFs and linked YouTube videos. League webmasters will be able to view just their files, or see all files available and search/sort through them to find what they might be looking for. They will also be able to add new images.

What does “responsive” or “mobile friendly” mean?

A responsive site is one that reformats to look like it was optimized for whatever device is being used to view it. This means that a site will look different on a mobile phone vs. a desktop computer, and will fill the space appropriately with easily legible text. This is important because more users are coming to sites using mobile devices than ever before, and the numbers are increasing. In May 2017, nearly 44 percent of all traffic to CAVotes.org came from mobile devices. Compare that to May 2016, when the number was almost 32 percent.

What is a visual editor or “WYSIWYG”?

This is a tool that enables you to use buttons, rather than writing markup, to add bold, italics, list formatting, and other styling to your text. The visual editor also allows you to insert images and PDFs from the media library, to easily link to other content, and to use branding-approved special styles.

What is content moderation?

Content moderation allows you to have multiple people writing, editing, or contributing content on your League site, but provides a level of oversight by using draft mode before any additions or changes are publicly visible.

What is the timeline for MyLO?

The initial launch of MyLO is slated for soft launch in August 2017. The product will have iterative releases, with additional functionality coming online over time.

What support will be available for MyLO subscribers?

The LWVC is planning comprehensive support options for MyLO. We are also building a video library demonstrating how the functionality works, along with an extensive written documentation resource. We are planning orientation webinars at the end of August.
