



## Recommended League of Women Voters Communications Resources

### For League Communications Training, a 3-Part Series by League Easy Web (LEW)

Register: <https://lwvc.org/new-information/2015/aug/communications-training>

#### General

- General Convention PPT (state Leagues) - <http://forum.lwv.org/member-resources/article/powerpoint-strengthening-your-state-league's-impact-messaging-and-visibility>
- General Convention PPT (local Leagues) - <http://forum.lwv.org/member-resources/article/powerpoint-repurposing-your-local-league's-impact-broaden-visibility>
- Style Guide - <http://forum.lwv.org/member-resources/article/official-lwv-style-guide>
- Name/logo Guidelines - <http://forum.lwv.org/member-resources/book/league-women-voters-name-and-logo-guidelines>

#### Online Communications

- Online Organizing Toolkit - <http://forum.lwv.org/member-resources/article/online-organizing-toolkit>
- Creating FB page - <http://forum.lwv.org/member-resources/article/how-create-facebook-page-your-league>
- FB Guide - <http://forum.lwv.org/member-resources/article/facebook-posting-guide-local-state-leagues>
- Twitter Guide - <http://forum.lwv.org/member-resources/article/twitter-guide-state-and-local-leagues>
- Twitter Cheat Sheet - <http://forum.lwv.org/member-resources/article/twitter-cheat-sheet-0>
- Social Media PPT - <http://forum.lwv.org/member-resources/article/powerpoint-tips-social-media-twitter-facebook>
- SEO Tips - <http://forum.lwv.org/member-resources/article/making-your-web-content-more-visible-tips-search-engine-optimization-seo>
- Online Content Strategy - <http://forum.lwv.org/member-resources/article/creating-your-online-content-strategy>
- Email & Blogging Best Practices - <http://forum.lwv.org/member-resources/article/email-blogging-best-practices>
- General resources - <http://forum.lwv.org/member-resources/article/online-communications-resources>

## Messaging

- Messaging for Impact (Council PPT) - <http://forum.lwv.org/member-resources/article/messaging-impact>
- Elections social media templates - <http://forum.lwv.org/member-resources/article/national-voter-registration-day-2015-and-voter-registration-sample-social-m> (there will be an updated version in October 2015)
- Media, LTE, statement, op/ed templates (topics vary) always posted here – <http://forum.lwv.org/category/member-resources/manage-your-league/visibility>
- 95th anniversary social media templates - <http://forum.lwv.org/member-resources/article/lwvus-95th-anniversary-sample-social-media>
- 95th anniversary messaging webinar - <http://forum.lwv.org/member-resources/article/95-years-and-counting-messaging-webinar>
- 95th anniversary toolkit - <http://forum.lwv.org/member-resources/article/95th-anniversary-toolkit>

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